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FOR IMMEDIATE RELEASE

TECSoft Announces New “Automator Workshop” Hands-on Training Classes

Learn Automator—Apple's powerful automation tool—in TECSoft’s “Automator Workshop” training classes.

(East Hampton, NY...March 7, 2007) TECSoft announced today its new “Automator Workshop” hands-on training classes. The one-day hands-on training teaches participants how to quickly be productive with Automator, and builds upon TECSoft’s extensive workflow automation and training expertise.

Automator is Apple Inc.’s powerful workflow automation application. Automator enables the building of powerful automation solutions with point-and-click simplicity, moving workflow automation into the realm of every Macintosh user.

“Attending our intensive, leader-led, hands-on class is the best way possible to quickly get started and be productive with Automator,” said TECSoft founder John Thorsen Jr.

With TECSoft’s Automator Workshop training participants learn how to build Automator workflows to automate just about everything done on a Mac. Participants complete hands-on exercises building powerful, real-world Automator workflows. Participants also receive Workshop Kits containing a printed Workshop Guide, along with a CD full of useful Automator actions and resources, including an eBook copy of Hanaan Rosenthal’s outstanding “Discovering Automator.”

Dates and Locations for Automator Workshop

- March 26, 2007 10 am – 5 pm Chicago, IL
- April 12, 2007 10 am – 5 pm New York, NY
- April 16, 2007 10 am – 5 pm San Francisco, CA
- May 8, 2007 10 am – 5 pm New York, NY
- June 5, 2007 10 am – 5 pm New York, NY

For more information and to register call 800-626-4119/631-267-0700, or visit http://www.tecsoft.com/training/automator/automator_workshop.html.

About TECSoft

Based in East Hampton, New York, TECSoft is the industry’s leading Automator and AppleScript training and development firm. The company is led by founder John Thorsen Jr. who has worked extensively with Apple to develop content for trade shows, seminars, workshops and training classes. TECSoft’s clients include Associated Press, Atlantic Records, Barrons, BMG, Citibank, Nikon, Random House, Simon & Schuster, Sony Music and Time Warner.

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