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## **HCS Technology Group and TECSoft Form Partnership**

**BOHEMIA and EAST HAMPTON, LONG ISLAND, NY -- April 13, 2010** -- HCS Technology Group, a top Macintosh consulting firm and TECSoft, the leading AppleScript training and development firm today announced their partnership. HCS has joined with TECSoft to offer AppleScript development services to its extensive corporate customer base, and TECSoft will be offering its training at HCS's training facilities.

“HCS is delighted to partner with TECSoft to provide AppleScript development and training services,” said Craig Cohen, Principal of HCS Technology Group. “Offering custom workflow automation development to our customers is a natural extension of our services and having TECSoft as a nearby resource is a big plus.”

“Apple highly recommended HCS to us. Their customer base is a perfect fit for our AppleScript development services and their US and UK offices help give us wide exposure,” says John Thorsen Jr., TECSoft's President and Founder.

AppleScript is Apple Inc.'s workflow automation technology. It's like automatic pilot for the Mac. With AppleScript users can increase productivity and save time to work smarter, not harder.

### **About HCS Technology Group**

HCS Training Centers realizes that most companies using computers are only taking advantage of a small portion of their real potential. Most people don't have the time to read manuals and magazines, experiment with their software, or keep up with the latest technology. HCS works closely with its clients to help them take advantage of all of the capabilities of their existing computers and software. There are a variety of services available to suit each of our clients needs.

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### **About TECSoft**

TECSoft is the leading AppleScript training and development firm. The company is led by founder John Thorsen Jr. who has worked extensively with Apple to develop AppleScript content for trade shows, seminars, workshops, and training classes. TECSoft's clients include Associated Press, Atlantic Records, Barrons, BMG, Citibank, Nikon, Random House, Simon & Schuster, Sony Music, and Time Warner.

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